

## Application Data Sheet

### Inventor Information

Inventor One Given Name:: Clive P.  
Family Name:: Hohberger  
Postal Address Line One:: 630 Vernon Avenue, Apt. 5  
City:: Glencoe  
State or Province:: Illinois  
Postal or Zip Code:: 80022  
Citizenship Country:: United States

Inventor Two Given Name:: Matthew R.  
Family Name:: Ream  
Postal Address Line One:: 505 Geville Avenue  
City:: Naperville  
State or Province:: Illinois  
Postal or Zip Code:: 60566  
Citizenship Country:: United States

Inventor Three Given Name:: Daniel F.  
Family Name:: Donato  
Postal Address Line One:: 912 Stratford Lane  
City:: Mundelein  
State or Province:: Illinois  
Postal or Zip Code:: 60060  
Citizenship Country:: United States

### Correspondence Information:

Name Line One:: Welsh & Katz, Ltd.  
Name Line Two:: Jeffrey W. Salmon  
Address Line One:: 22nd Floor  
Address Line Two:: 120 South Riverside Plaza  
City:: Chicago  
State or Province:: IL  
Postal or Zip Code:: 60606  
Telephone Number:: (312) 655-1500  
Fax:: (312) 655-1501

## Application Information

Title Line One::	METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND
Title Line Two::	CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS
Total Drawing Sheets::	24
Formal Drawings?::	Yes
Application Type::	Utility/Non-Provisional
Docket Number::	7887/83890

## Continuity Information

This Application is a::	Continuation No. 2 of
Application Serial No.::	09/969,114
Application Filing Date::	October 1, 2001

## Representative Information

Registration Number One::	24,003
Registration Number Two:	22,839
Registration Number Three:	28,903
Registration Number Four:	27,429
Registration Number Five:	25,060
Registration Number Six:	22,053
Registration Number Seven:	27,466
Registration Number Eight:	29,434
Registration Number Nine:	29,054
Registration Number Ten:	29,381
Registration Number Eleven:	34,044
Registration Number Twelve:	27,600
Registration Number Thirteen:	34,137
Registration Number Fourteen:	38,110
Registration Number Fifteen:	39,724
Registration Number Sixteen:	39,021
Registration Number Seventeen:	37,963
Registration Number Eighteen:	37,135
Registration Number Nineteen:	40,604
Registration Number Twenty:	37,435